

Starlight Children's Foundation 3RD ANNUAL
TEA & Tiaras
Where High Tea Meets High Fashion

PRESENTING SPONSOR

BLOOM + LANYS
PROFESSIONAL CORPORATION

SUNDAY, NOVEMBER 13TH, 2016

1:00 PM – 4:00 PM

THE ROYAL YORK HOTEL 'CONCERT HALL', TORONTO





ABOUT STARLIGHT

Starlight Children's Foundation Canada has been transforming the lives of Canadian children who live with serious illness and their families, for over 25 years. We focus on the family as a whole at a time when they feel most isolated, offering a variety of unique programs and events designed to provide an escape from the everyday realities of a prolonged illness.

What makes Starlight unique is that we are there for the entire journey—from the emergency room to recovery.

While in-hospital, Starlight provides distraction, entertainment and relief from the stress and boredom of hospitalization. When out-of-hospital, Starlight children benefit from our Great Escapes and Wishes programs—giving them an opportunity to leave the 'sick' behind, create special family memories and return home with a renewed sense of strength and hope.

IN-HOSPITAL PROGRAMS

It's generally not a lot of fun for anyone to be in a hospital, but it's especially tough on kids. Sometimes because of long or complicated treatments it just can't be helped. While doctors and nurses focus on treatments, Starlight is there to bring a much needed distraction from the seriousness of an illness.

Starlight's entertainment activities give children something fun to do while they're stuck in the hospital. From activity kits and interactive gaming stations to toy-filled playrooms, Starlight offers a comprehensive menu of in-hospital programs that bring fun, joy and laughter where it's needed most.

- Starlight Comfort Kits
- Starlight Toy Chests
- Starlight Fun Centers®
- Starlight Tablet Program
- Starlight Sites
- Starlight Hospital Parties



OUT-OF-HOSPITAL PROGRAMS

The journey for a seriously ill child does not end when they are released from the hospital. Through every step of the journey, from diagnosis, ongoing treatments and surgeries to recovery, Starlight is there to support the child and family.

We are proud to offer out-of-hospital programs that give children and their families the opportunity to laugh, play and enjoy time together where illness does not interfere.

- Starlight Wishes
- Starlight Escapes
- Day Brighteners



Your support makes our Starlight programs possible help us reach more of the 500,000 children in Canada who live with serious illness or life-altering injury.

To learn more please visit: www.starlightcanada.org


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ABOUT 'TEA & TIARAS'

THE EVENT...

Now in its third year, "Tea & Tiaras" is an elegant afternoon tea event that raises awareness and funds in support of Starlight Children's Foundation Canada. Please join us for this decadent gathering of mothers, daughters, aunts, grandmothers, cousins, friends and colleagues on Sunday, November 13th, 2016.

THE TEA...

Located in downtown Toronto, the historic Concert Hall at the Royal York Hotel offers the perfect setting for an opulent "High Tea" affair. The Royal York's team have created a delectable array of gourmet treats to savour while you indulge in an exquisite custom-blended tea.

THE TIARAS...

High Tea Meets High Fashion — Adding to the old-world charm of afternoon tea, glamorous models will display the latest fashions from one of Toronto's most popular designers.








TICKETS

Guests must be 12 or over to attend. Tickets are available for \$85 per person, or reserve a table for 8 guests for \$680. All proceeds to Starlight Children's Foundation Canada.



ON-SITE ACTIVITIES

"Tea & Tiaras" offers a luxurious afternoon with fabulous activities:

-  Welcome Cocktail on arrival
-  Silent Auction
-  Beauty & Vendor Corner with an array of products
-  Collectible Starlight Bear available for \$20
-  Afternoon Tea Service in the majestic Concert Hall of The Royal York Hotel
-  Live Entertainment
-  Fashion Show

EVENT TIMING...

- | | |
|-----------|---|
| 1:00 p.m. | Registration
Welcome Cocktail and On-site Activities |
| 2:00 p.m. | Afternoon Tea Service, Live Entertainment, and Fashion Show |
| 4:00 p.m. | Event Close |





SPONSORSHIP OPPORTUNITIES

Starlight Children's Foundation 3rd ANNUAL
TEA & Tiaras
Where High Tea Meets High Fashion

The Starlight Children's Foundation Canada cordially invites you to participate in the **Third Annual Tea & Tiaras** Proudly Presented by **Bloom Lanys Professional Corporation**

This elegant affair presents a rare opportunity for corporate sponsorship and participation:

LEADING SPONSOR

Package Includes:

- Recognition by the event Host during sponsor recognition presentation
- 2 VIP tables with priority seating
- Media kit inclusion in pamphlets or brochures, distributed to over 100 media outlets in Toronto
- Hyperlink to your website from event website
- Inclusion in PR releases
- Logo recognition in event program
- Social Media recognition (targeted mentions)
- Digital exposure (pre, day of and post event)
- Company signage at the event

} \$7,500 }

SUPPORTING SPONSOR

Package Includes:

- Recognition by the event Host during sponsor recognition presentation
- 1 VIP table with priority seating
- Media kit inclusion in pamphlets or brochures, distributed to over 100 media outlets in Toronto
- Hyperlink to your website from event website
- Inclusion in PR releases
- Social Media recognition (targeted mentions)
- Digital exposure (pre, day of and post event)

} \$3,500 }

TABLE SPONSOR

Table purchase includes:

- Admission and seating for 8 guests at private table
- Welcome Cocktail
- High Tea Service
- Fashion Show
- Celebrity Host
- Live Entertainment
- Recognition on event website
- Partial tax receipt issued post-event

} \$680 }

STARLIGHT FAMILY SPONSOR

Package includes:

- Send a Starlight Family on a special outing to Tea & Tiaras!
- Admission and seating for 2 Starlight Family Members along with transportation to the event.
- Donation to Starlight Children's Foundation, with charitable tax receipt issued.
- Personalized thank you card from family

} \$250 }

To discuss the above opportunities and how you can participate in the "Starlight Children's Foundation Third Annual Tea & Tiaras - Where High Tea Meets High Fashion", please contact vanessa.savelli@starlightcanada.org, 416-642-5675 ext. 2245.



MAKE A DIFFERENCE — DONATE

Please consider making a donation today, even if you cannot attend the event.
Your contribution, in any amount, will make a huge impact.

OUR GOAL IS TO RAISE \$80,000 FOR CHILDREN'S HOSPITAL PROGRAMS,
AND WITH YOUR HELP WE WILL!

To **DONATE TODAY** please review the options below. Gifts in any amount will make a huge impact.
Thank you for your commitment and willingness to make a difference in the
lives of sick children and their families.

CASH DONATIONS

Starlight will issue tax receipts for gifts of \$10 or more.

"FRIENDS OF THE FOUNDATION" DONATIONS

Donations of \$250 or more receive the following benefits:

- Recognition in event program
- A charitable tax receipt

"GRANT A WISH" DONATIONS

Grant a Starlight Wish for a seriously ill child! You can make one child's Wish come true with a donation of \$3,500.

If granting a full Wish is not possible at this time, please consider making a donation in any amount.

Every dollar raised will help grant a Wish! Donors will receive:

- Recognition in event program
- A charitable tax receipt

GIFT IN-KIND DONATIONS

Donate your product(s) or service(s) to be included in the Silent Auction or Live Auction to raise
much-needed funds for Starlight's programs, and you will receive:

- Name recognition in event program
- A charitable tax receipt for the fair market value of the item donated
- Text recognition on event website
- Logo recognition for Silent Auction and Live Auction item donations



PURCHASE TICKETS

All-inclusive tickets to

Starlight Children's Foundation 3RD ANNUAL
TEA & Tiaras
Where High Tea Meets High Fashion

are available for



\$85 PER PERSON

- OR -

\$680 PER TABLE OF 8 GUESTS



VISIT US ONLINE AT
WWW.TEAANDTIARAS.CA

EACH TICKET INCLUDES:

- High Tea service featuring gourmet finger sandwiches, heavenly scones, decadent petits fours, and your choice of custom-blend teas
- Live Fashion Show
- Live Entertainment
- \$25 Charitable Tax Receipt issued post event

Please advise of any food allergies by emailing
vanessa.savelli@starlightcanada.org or calling 416-642-5675 ext. 2245

Thank you for your commitment and willingness to make a difference
in the lives of sick children and their families.

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CONTACT US

Starlight Children's Foundation 3RD ANNUAL
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For Sponsorship, Participation or
Donation inquiries, please contact:

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